

# The Multi-Cloud Tipping Point: What You Need to Know

As organizations have embraced the multi-cloud model, they've discovered that greater choice has led to a big spike in complexity. A new global study, including nearly 2,000 respondents from the Asia Pacific and Japan region,\* identifies the top challenges of those in the midst of cloud chaos. In contrast, cloud-smart organizations reveal what they're doing differently as they capture strategic advantages.

## In Asia-Pacific, cloud strategy is playing catch-up

That's leading to cloud chaos



of organizations already using **multiple public clouds**



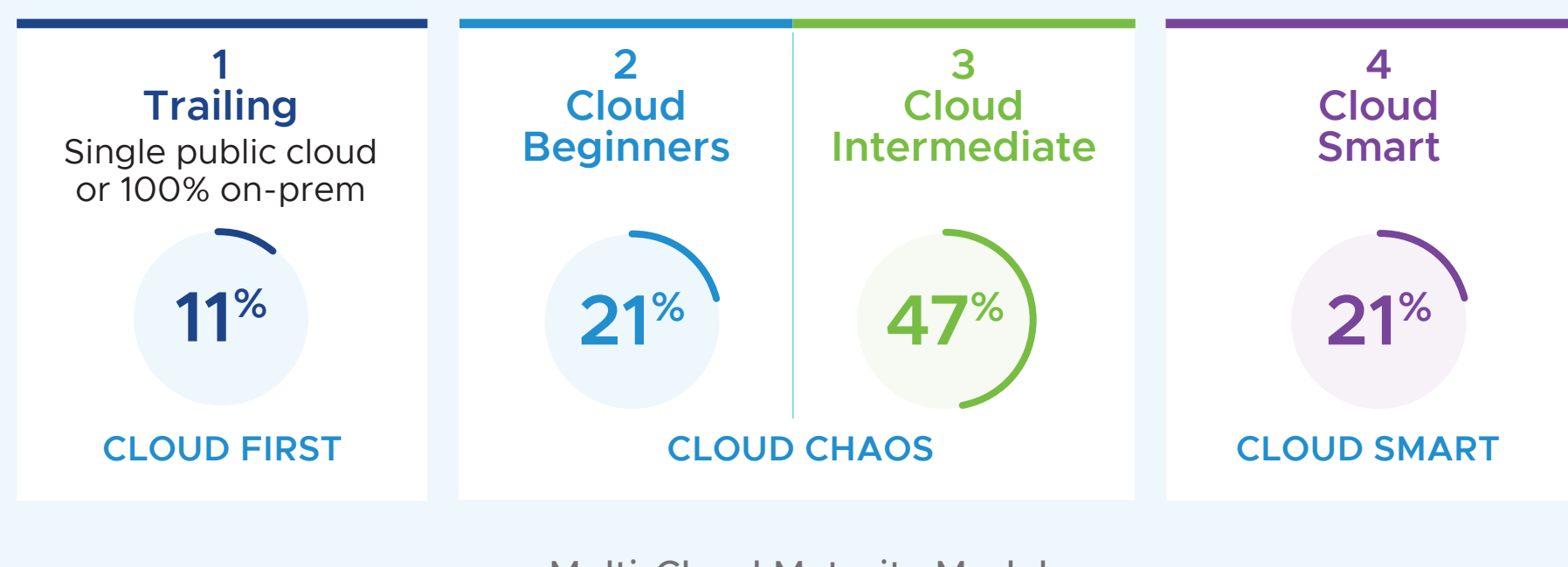
of multi-cloud organizations already have **apps built to run across multiple clouds**



say their multi-cloud **strategy is fully defined**

## Only 1-in-5 surveyed organizations is categorized as mature or cloud smart

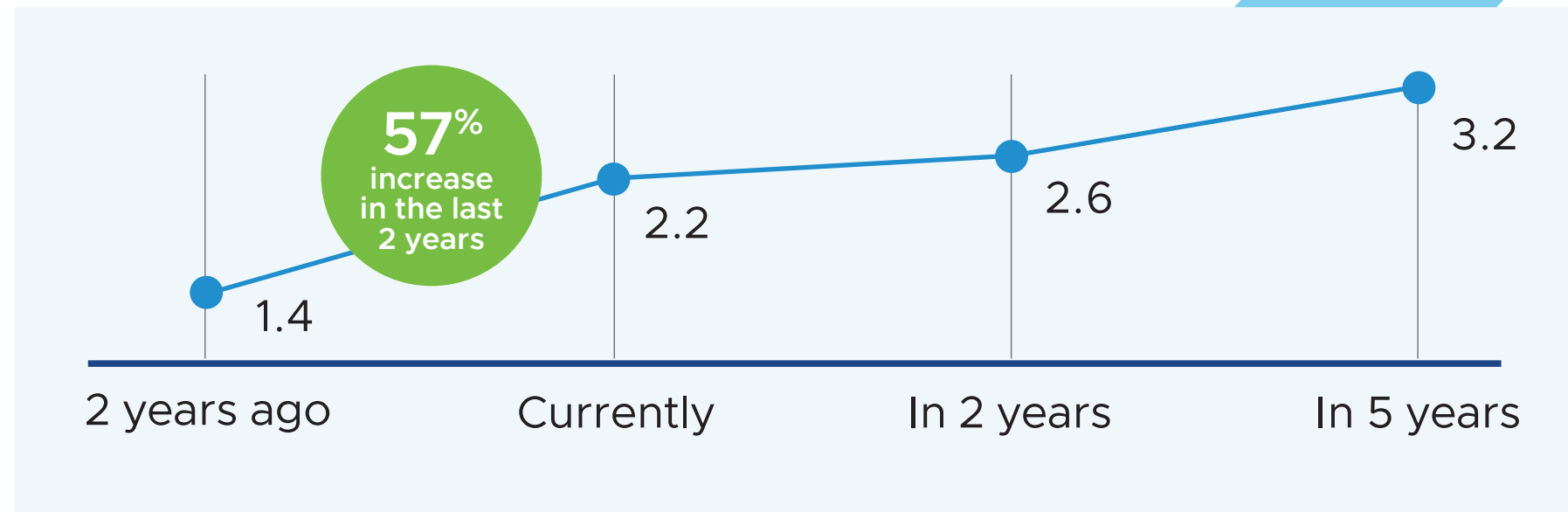
More than two-thirds (68%) are grappling with complexity and "cloud chaos."



## Multi-Cloud Went Mainstream During the Pandemic

Despite challenges, organizations have accelerated multi-cloud use. And between 2020 and 2027, organizations are expected to more than double the number of public clouds they rely on.

### Average Number of Public Clouds Used by an Organization



### 95% of respondents say multi-cloud is critical to business success

91% say their multi-cloud approach has had a positive impact on revenue

91% say their multi-cloud approach has had a positive impact on profitability

93% say multi-cloud accelerates time to market

## Few Are at a Point Where Advantages Outweigh Complexity

Only 21%

of organizations have reached the **multi-cloud tipping point** where the advantages of multi-cloud outweigh the inherent complexities.

## 3 Growing Multi-Cloud Challenges Contribute to Cloud Chaos

### Complexity



42%

report this is a concern

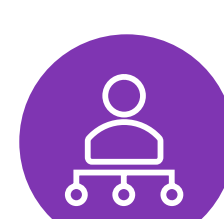
### Security



42%

cite increased security risk

### Skills Shortage



41%

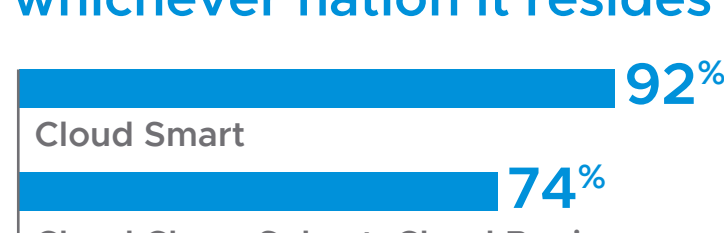
lack the right skillsets internally

## 4 Ways Cloud-Smart Organizations Benefit from Multi-Cloud

After grouping organizations into maturity categories, the survey showed striking differences in business advantages between those grappling with challenges on their cloud journey (cloud chaos) and those with more seasoned multi-cloud strategies (cloud smart).

1

**Find it easier to manage and secure data in whichever nation it resides**



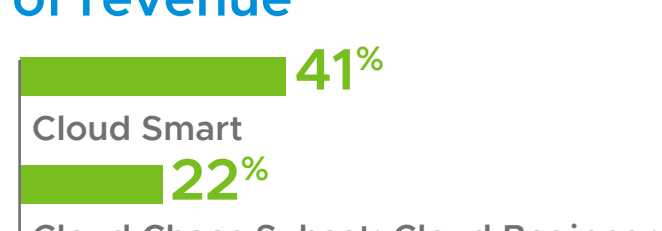
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**Find it easier to secure data in whichever nation it resides**



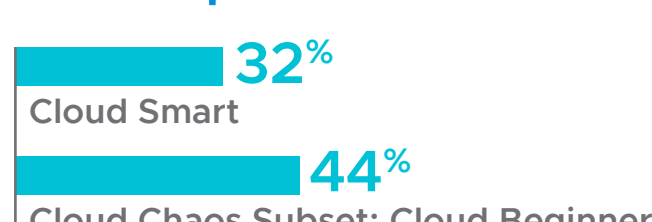
3

**Expect to monetize data as a significant source of revenue**



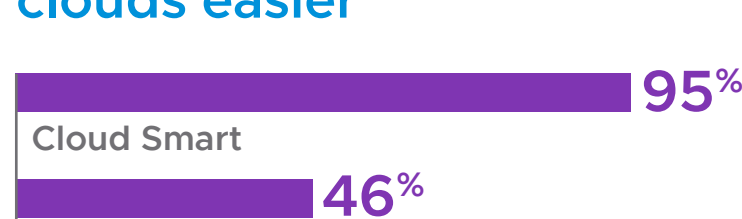
4

**Struggle to control cloud spend**



5

**Institute a mindset and culture that makes managing multiple clouds easier**



What's clear from the study is that cloud-smart organizations are reaping business rewards.

How is your organization faring on your multi-cloud journey?

[Take the assessment here.](#)

\*About the Multi-Cloud Maturity Research Report  
From June to August 2022, more than 5,700 C-suite leaders, cloud architects, DevOps and AppDev pros as well as business decision makers from 19 countries participated in the Multi-Cloud Maturity Research by Vanson Bourne for VMware.