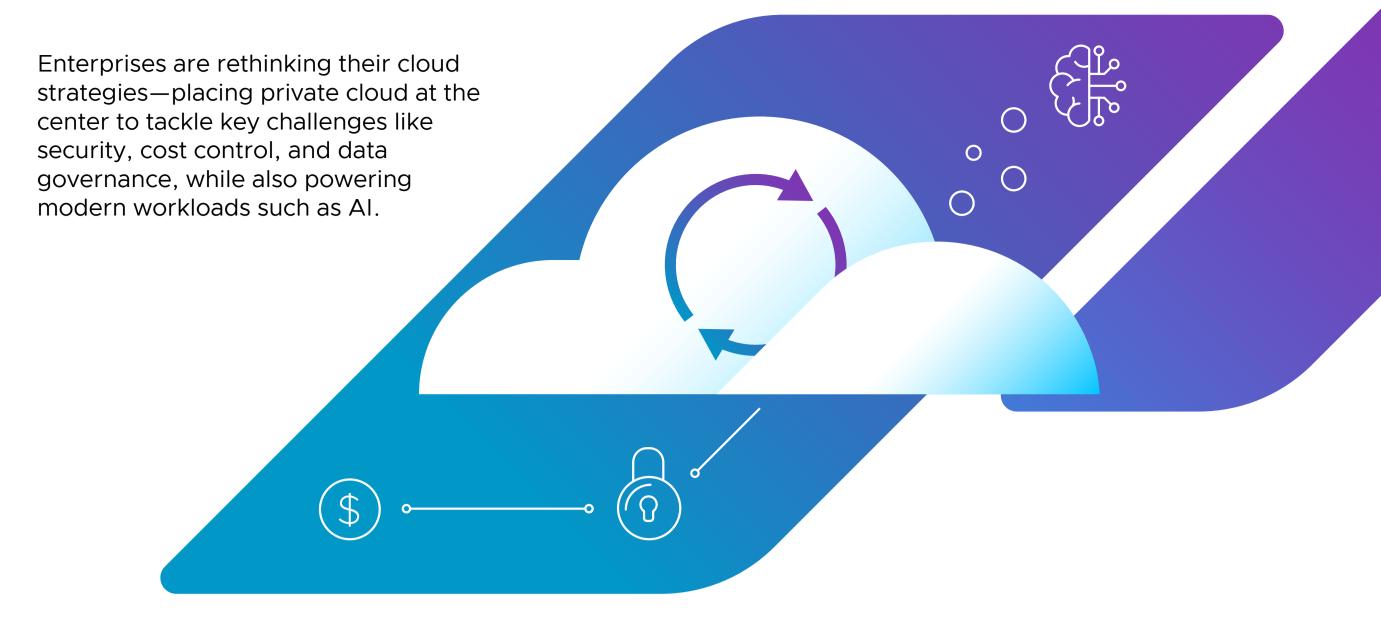
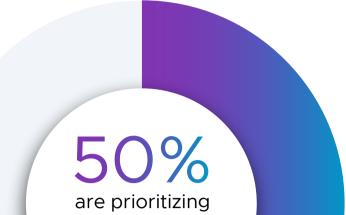
#### **Asia Pacific and Japan**



# The Cloud Reset The Rise of Private Cloud





#### Private cloud is a preferred environment for all workloads

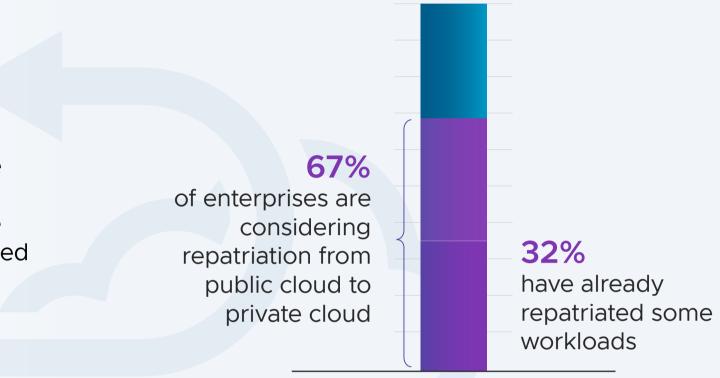
Public cloud is no longer the default destination for new enterprise workloads.

building new workloads in private cloud

- 65% prefer to run container and Kubernetes-based applications on private cloud or both private and public cloud.
- 78% of enterprises run both traditional and cloud-native applications in private cloud.

# **Repatriation signals a** strategic shift

Organizations are reclaiming control over data-intensive, mission-critical, and cloud-native applications. Repatriation isn't about undoing a failed "lift-and-shift" migration; it reflects a more intentional approach to workload placement based on specific requirements.

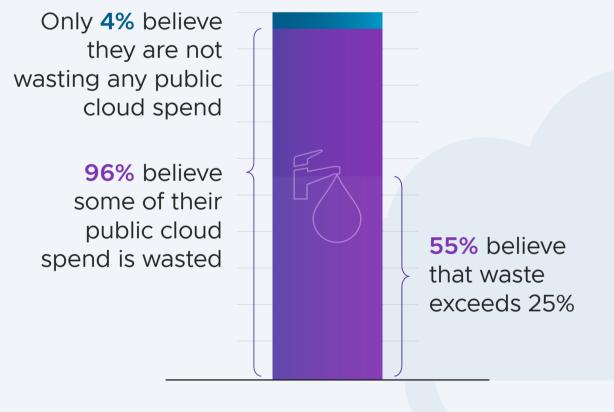


**Repatriation Trends** 



# Security is driving the public cloud reversal

Security and compliance concerns are the top cited reasons for repatriating workloads from public cloud to private, followed by the need for more control over infrastructure and resources.



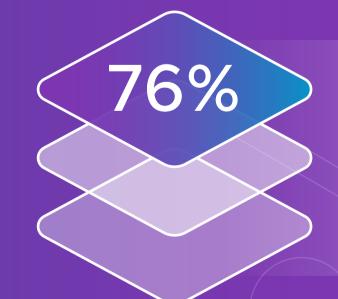
Public Cloud Investment Waste

## Private cloud valued for security, GenAl, and cost control

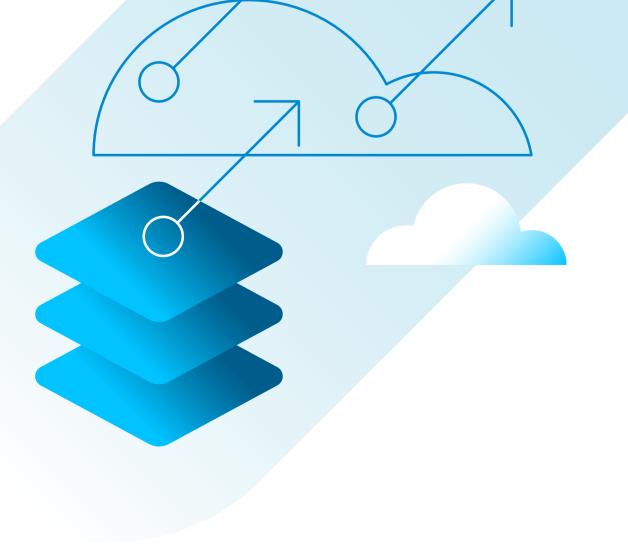
- 56% prefer private cloud for GenAI model training, tuning, and inferencing.
- 89% value the financial visibility and predictability it provides.

# A platform approach clears the #1 barrier to cloud success

Siloed IT teams are considered the topmost challenge to private cloud adoption. These silos hinder progress across people, processes, and technology—leading to fragmented priorities, operational complexity, and inconsistent policy enforcement.



In response, 76% of decision-makers are restructuring IT around platform teams to streamline priorities and operations and accelerate progress.



## **Accelerating Private Cloud Value**

Today's enterprises are investing in both technology and their people to unlock the full potential of modern private cloud—one that delivers the scalability and agility typically associated with public cloud, with continuous compliance and powerful cybersecurity and resilience.

For more insights, read the Private Cloud Outlook 2025 report >

Source: Private Cloud Outlook 2025: The Cloud Reset, a Broadcom report



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