

# The Cloud Reset

## The Rise of Private Cloud

Enterprises are rethinking their cloud strategies—placing private cloud at the center to tackle key challenges like security, cost control, and data governance, while also powering modern workloads such as AI.



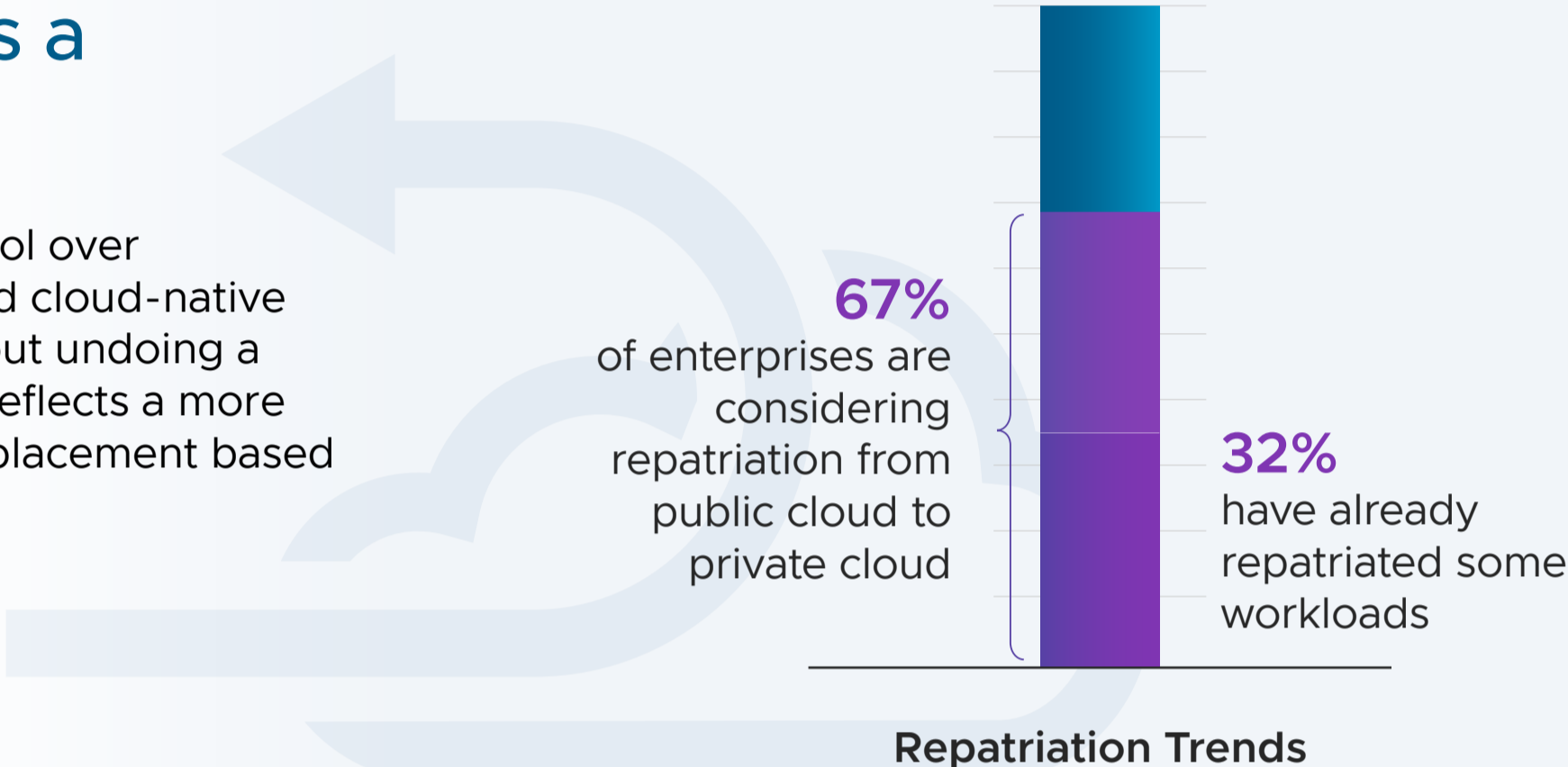
### Private cloud is a preferred environment for all workloads

Public cloud is no longer the default destination for new enterprise workloads.

- **65%** prefer to run container and Kubernetes-based applications on private cloud or both private and public cloud.
- **78%** of enterprises run both traditional and cloud-native applications in private cloud.

### Repatriation signals a strategic shift

Organizations are reclaiming control over data-intensive, mission-critical, and cloud-native applications. Repatriation isn't about undoing a failed “lift-and-shift” migration; it reflects a more intentional approach to workload placement based on specific requirements.



### Security is driving the public cloud reversal

Security and compliance concerns are the top cited reasons for repatriating workloads from public cloud to private, followed by the need for more control over infrastructure and resources.

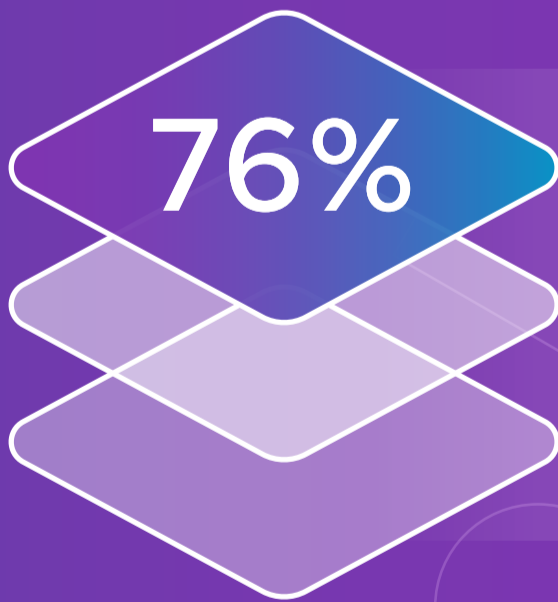


### Private cloud valued for security, GenAI, and cost control

- **56%** prefer private cloud for GenAI model training, tuning, and inferencing.
- **89%** value the financial visibility and predictability it provides.

### A platform approach clears the #1 barrier to cloud success

Siloed IT teams are considered the topmost challenge to private cloud adoption. These silos hinder progress across people, processes, and technology—leading to fragmented priorities, operational complexity, and inconsistent policy enforcement.



In response, **76%** of decision-makers are restructuring IT around platform teams to streamline priorities and operations and accelerate progress.



### Accelerating Private Cloud Value

Today's enterprises are investing in both technology and their people to unlock the full potential of modern private cloud—one that delivers the scalability and agility typically associated with public cloud, with continuous compliance and powerful cybersecurity and resilience.

For more insights, read the [Private Cloud Outlook 2025 report](#) ▶